PRESS RELEASE

Evertz Provides Compression Solutions for Rogers Media Contribution Network

BURLINGTON, ONTARIO, CANADA – September 6, 2012 – Evertz, the complete solution provider, has announced the completion of Rogers Media National Fiber Network contribution project. Evertz compression solutions have enabled Rogers Media to create a customized multi site contribution network, which allows them to easily expand their compressed networks while saving operational costs. "We are proud to offer a contribution solution that gives our customers freedom of choice by enabling customization of compression, video bitrate and latency" said Tony Zare, Evertz Product Manager.

Rogers Media has selected Evertz 3480ENC Quad H.264 Encoder to deliver 40 channels of high quality HD video with Dolby-E audio compression across Canada. In addition to the H.264 encoders, Rogers utilizes 40 Evertz 7881DEC-H264HD Decoders with Dolby-E decoding and frame synchronization. Evertz VistaLINK Network Management system is being used to provide real-time visibility, control and monitoring of the entire system spanning the country. The system itself is built on a Rogers managed IP Network interconnect.

"We have worked with Evertz in the past and we are always impressed by the flexibility and scalability of Evertz products, as well as their superior customer and service support. When we selected Evertz for this project we were confident that they would provide us with a high quality contribution solution and we were not disappointed. Evertz compression solutions have proven to be extremely reliable and scalable, while offering us the flexibility to customize our system," said Frank Bruno, VP of TV Engineering, Rogers Media.

For more information, please visit our website www.evertz.com or visit us at IBC – Booth 8.B40.

About Evertz
Evertz develops, manufactures and markets a broad range of high-quality and cost-effective hardware and software products that help broadcasters and other content creators reduce costs, extend their services and generate new revenues from traditional linear playout (i.e. cable TV, satellite TV, and IPTV) to non-linear playout (i.e. video on-demand, mobile, web, and tablets) paths.